

ABOUT THE INSTRUCTORS

Dr. Sam Mensah, is a Financial Economist and an Investment Banking Consultant. He holds an MBA and Ph.D. in Finance from the University of Toronto and an M.A. in Economics from the University of Ottawa. Dr. Mensah is also a Certified Management Accountant (Society of Management Accountants of Canada). Dr. Mensah has had several years of experience both as a trainer and a practitioner. He was a guest lecturer at International Program on Capital markets and Portfolio Management, Indian Institute of Management, which was sponsored by the Commonwealth Secretariat. Dr. Mensah has taught several courses organized by SEM including financial analysis and forecasting, portfolio management techniques and security analysis techniques. He is also involved in the development and instruction of the Ghana Securities Industry Courses organized by Ghana Stock Exchange. He has several years of academic experience with the University of Toronto and the University of Michigan where he was Assistant Professor of Finance. He has authored major publications on a variety of corporate finance issues and has consulted for bilateral and multilateral agencies on financial sector development and for several major companies on corporate finance issues. He is currently a senior Associate Consultant at SEM International Associates Ltd.

Mr. Ebenezer A. Barnes is the Managing Consultant of SEM International Associates Ltd. He holds an MBA with concentration in Finance and Accounting from the University of Rochester, New York. He also holds a Bachelors degree in Chemical Engineering from the University of Science and Technology. During the past 10 years, Mr. Barnes has been involved in training. He was the resource person for the bond training program organized for market participants in Kenya, Tanzania, Rwanda and Uganda. He has also been involved in a training program organized by the Central Bank of Lesotho on collective investment schemes. He has taught several securities courses offered by the Ghana Stock Exchange including introduction to investments, corporate finance, introduction to derivatives, investment analysis and portfolio management and introduction to investments. He is currently teaching investment analysis and portfolio management at an Executive MBA class at the University of Ghana School of Administration.

Registration information

Contact

The Education Department, Ghana Stock Exchange
6TH FLOOR, CEDIHOUSE, LIBERIA ROAD
P. O. BOX 1849, ACCRA

TEL: (0302) 669908/669914/669935 * FAX: (0302) 669913
E-MAIL: education@gse.com.gh * WEBSITE: www.gse.com.gh



AND



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SEMINAR ON*

BOND UNDERWRITING, TRADING & PORTFOLIO MANAGEMENT

*A four-day intensive training programme for Corporate Treasurers,
Portfolio Managers, Investment Bankers, Financial Analyst and Regulators
aimed deepening their knowledge and skills on Bonds*

Date: 10—13 August, 2010

INSTRUCTORS

Dr. Sam Mensah - Associate Consultant,
SEM International Associates
Ebenezer Barnes - Managing Consultant,
SEM International Associates

SEMINAR OBJECTIVES

This seminar is intended to analyze bond markets and their implications for investment. It will analyze the market characteristics, instruments, selling techniques, pricing and valuation of different types of debt instruments (Fixed, Floating, Zero Coupon), risk and return of fixed income securities and portfolio management techniques.

Participants will learn:

- The scope of bond underwriting
- Legal and regulatory issues relating to bond underwriting
- Pricing and Trading of bonds
- Bond Price Risk and Return
- Bond Portfolio Management

Seminar structure

The seminar is lecture-based, consolidated with practice exercises, case studies and group work. Selected readings will also be provided to serve as reference guides after the course is completed. Participants are expected to bring a calculator that has functions enabling multiple square and multiple root calculations.

Who should attend?

- Investment Advisors
- Primary Dealers
- Corporate Treasurers and Finance Directors
- Portfolio Managers
- Investment Bankers
- Authorised Dealing Officers of LDMs

DATE: 10 — 13 August 2010

TIME: 9.00 am – 4.00 pm

VENUE: GHANA STOCK EXCHANGE,
6TH FLOOR, CEDI HOUSE,
LIBERIA ROAD, ACCRA

FEES: **GH¢600.00/participant** (includes tuition, lunch, snacks and instructional materials)

***Fees includes 12.5% VAT and 2.5% NHIL**

Closing date for Registration: August 4, 2010

Ghana Stock Exchange reserves the right to cancel any seminar if the number or mix of candidates is insufficient for a balanced and dynamic programme.